

BEACHBURG FAIR
July 26-27-28 2019



Sponsorship Opportunities

BEACHBURG AGRICULTURAL SOCIETY

162 YEARS STRONG!

We appreciate your many years of support for the Beachburg Agricultural Fair and are pleased to offer you a great opportunity within our upcoming event. This historic agricultural showcase exists because of hundreds of volunteers' time, ongoing community involvement and continued sponsorship. We look forward to having you join us in the preservation and evolution of the iconic 'Beachburg Fair'. We are pleased to offer a variety of marketing opportunities for your business, through both monetary and "in kind" Sponsorship in exchange for your involvement in this positive heritage celebration. Your partnership is a valuable asset and we look forward to welcoming all sponsors to our VIP Event on Opening Night.

Beachburg Agricultural Society

Sponsorship Director - Tracey McCallum 613-633-2503

c/o Beachburg Agricultural Society, Box 157 Beachburg, ON K0J 1C0

7/26/2019

Beachburg Fair - 162 Years Strong!

SEE YOU AT THE FAIR Presenting Sponsor.....\$2000 and up

- inclusion in Beachburg Fair advertising – radio, newspaper, and posters
- your professional banner posted in area of sponsorship designation
- 4 one-night evening entertainment passes to the Bavarian Gardens
- outdoor fairground display space for sales and presentation of business
- indoor arena display space for sales and presentation of business
- business highlighted on Beachburg Fair Facebook page
- company name/logo showcased on Beachburg Fair website www.beachburgfair.com
- 8 complimentary Beachburg Fair day passes
- 4 exclusive invitations to the VIP reception on opening night with introduction and time to speak
- sponsorship recognition in the 2020 fairbook

WHITEWATER REGION INCENTIVE Marketing Opportunity \$1000

- inclusion in Beachburg Fair advertising – newspaper and posters
- your professional banner displayed on fairgrounds
- outdoor fairground display space for sales and presentation of business
- 2 one-night evening entertainment passes to the Bavarian Gardens
- business highlighted on Beachburg Fair Facebook page
- company name/logo showcased on Beachburg Fair website www.beachburgfair.com
- 6 complimentary Beachburg Fair day passes
- 2 exclusive invitations to the VIP reception on opening night with introduction and thank-you
- sponsorship recognition in the 2020 fairbook

HEART OF THE VALLEY Marketing Opportunity \$500

- indoor arena display space for sales and presentation of business
- business highlighted on Beachburg Fair Facebook page
- company name/logo showcased on Beachburg Fair website www.beachburgfair.com
- 4 complimentary Beachburg Fair day passes
- 2 exclusive invitations to the VIP reception on opening night
- sponsorship recognition in the 2020 fairbook

THE HOMESTEADER Marketing Opportunity\$250

- business highlighted on Beachburg Fair Facebook page
- company name/logo showcased on Beachburg Fair website www.beachburgfair.com
- 2 complimentary Beachburg Fair day passes
- 2 exclusive invitations to the VIP reception on opening night
- sponsorship recognition in the 2020 fairbook



(photo credits: Brayden Popke Photography, Pembroke, ON)

Beachburg Fair - 162 Years Strong!

**PLEASE COMPLETE THIS FORM INDICATING CHOICE OF SPONSORSHIP ALONG WITH YOUR PAYMENT BY MAY 1ST 2019
(CHEQUE AND MONEY ORDERS PAYABLE TO 'BEACHBURG AGRICULTURAL SOCIETY')**

Business Name: _____

Contact Person: _____

Mailing Address: _____

Telephone Number: _____

Email Address: _____

Website: _____

Authorization Signature: _____

Sponsorship Designation: _____

(4H/Advertising/ATV Run/Bavarian Gardens/Beef/Children's Programming/Dairy/Demolition Derby/Dining Hall/Discovery Barn/Entertainment/Exhibition Hall/General Fair Fund/Horse Drawing/Maintenance/Other (please state)/VIP Reception)

SPONSORSHIP INFORMATION:

We are pleased to extend this invitation for your business to reach hundreds of families in the community by becoming a Beachburg Fair Sponsor. This is a great opportunity to market your business in an exciting way! We wish to showcase your business and support of the Beachburg Fair while sharing it with thousands of potential customers at the same time. Thank you!

PAYMENT INFORMATION:

- Full payment for all sponsorship is due May 1st 2019

SPONSORSHIP ADVERTISING INFORMATION:

- Email your high resolution/print quality advertising files to: beachburgfair@gmail.com by May 1st 2019
- Location of your professional banner to be displayed on fairgrounds at the discretion of the Fair Board (Presenting Sponsor and Whitewater Region Incentive Sponsors only)

PRESENTING SPONSORSHIP – OUTDOOR PRESENTATION BOOTH \$300 VALUE

- Outdoor fairground display space
- Business responsible for provision of outdoor cover/display booth
- Staff available to attend display both Friday 2pm-10pm, Saturday 10am-10pm, and Sunday 10am-6pm
- Must be noted on sponsorship form that space is needed

INDOOR SPONSORSHIP ARENA BOOTH \$100 VALUE

- Indoor 10' x 10' arena display space
- Staff available to attend display both Saturday and Sunday 10-5pm
- Must be noted on sponsorship form that space is needed

CONTACT INFORMATION:

Beachburg Agricultural Society
P.O. Box 157 Beachburg, ON K0J 1C0
Fair Office 613-582-3327
Email: beachburgfair@gmail.com
Sponsorship Director – Tracey McCallum
Secretary – Krista Lubitz

