

BEACHBURG FAIR July  
27-28-29  
2018



## Sponsorship Opportunities

7/27/2018

Beachburg Agricultural Society – 161 years of the Beachburg Fair!

We appreciate your many years of support for the fair and are pleased to offer you a great opportunity within the upcoming celebration. This historic agricultural showcase exists because of the hundreds of volunteers, county and community support and sponsorship. We look forward to having you join in the preservation and evolution of the iconic Beachburg Agricultural Fair. We offer you marketing and recognized opportunities through your monetary and “in kind” Sponsorship, as well as being involved in a positive community event and your heritage. As a partner in this year’s 161st Beachburg Fair, we look forward to welcoming all our sponsors at our VIP Event on Opening Night. Your partnership is a valuable asset and always appreciated.

Beachburg Agricultural Fair – Sponsorship Committee

Tracey McCallum 613-633-2503 Rona Lee McRae 613-582-7171

c/o Beachburg Ag Society, Box 157 Beachburg, ON K0J 1C0

## Beachburg Fair - 161 years great!

“SEE YOU AT THE FAIR” Presenting Sponsor Package.....\$2000 and up

- Company logo listed on [www.beachburgfair.com](http://www.beachburgfair.com) as a fair sponsor
- Company advertising with Fair – newspapers, posters, radio
- Company name announced during weekend of the fair
- Your banner posted in area of sponsorship
- 10' x 10' display space for sales and presentation of business
- 4 invitations to VIP reception – introduction and time to speak
- 4 entertainment passes to one nights entertainment in Bavarian Gardens

- 4 - 2 day fair passes



Complete this form and return to the Fair Office by May 15, 2018.

Business Name: ..... Phone #: .....

Mailing Address: .....

City: ..... Province: .....

Printed Name: ..... Signature: .....

**MARKETING OPPORTUNITY PACKAGES**

THE HOMESTEADER ..... \$250

- One 2' x 4' sponsor banner displayed in Fairgrounds
- Company name listed on [www.beachburgfair.com](http://www.beachburgfair.com)
- Company name listed on Beachburg Fair Facebook page
- 2 complimentary day passes to the Beachburg Fair
- 2 Exclusive invite to VIP reception on opening night

HEART OF THE VALLEY ..... \$500

- One 2' x 4' sponsor banners displayed in Fairgrounds
- Company name listed on [www.beachburgfair.com](http://www.beachburgfair.com)
- Company name listed on Beachburg Fair Facebook page
- 2 complimentary day passes to the Beachburg Fair
- 2 Exclusive invite to VIP reception on opening night
- Complimentary 10' x 10' arena space for sales and presentation of business

WHITEWATER REGION INCENTIVE ..... \$1000

- One 2' x 4' sponsor banner displayed in Fairgrounds
- Company name listed on [www.beachburgfair.com](http://www.beachburgfair.com) and Beachburg Fair FB page
- Company advertising with Fair – newspaper, posters
- 2 weekend passes
- 2 exclusive invitations to VIP reception – introduction/thank you
- Company name announced during weekend of the fair
- Complimentary 10' x 10' arena space for sales and presentation of business

Complete this form and return to the Fair Office by May 15, 2018.

Business Name: ..... Phone #: .....

Mailing Address: .....

City: ..... Province: .....

Printed Name: ..... Signature: .....

**SPONSORSHIP INFORMATION:**

We are excited to extend this invitation for your business to reach hundreds of families in the community by becoming a Beachburg Fair Sponsor. This is a great opportunity to market your business in an exciting way! We wish to showcase your business and support of the Beachburg Fair while exposing your business to thousands of potential customers at the same time. Thank you for your support.

**PAYMENT INFORMATION:**

- 20% non-refundable deposit is due May 19, 2018
- Full payment for all sponsorship is due June 15, 2018

**SPONSORSHIP BANNER:**

- Location of the banner is up to the discretion of the Fair board unless stated

**SPONSORSHIP AD INFORMATION:**

- Email your camera-ready ad to: [beachburgfair@gmail.com](mailto:beachburgfair@gmail.com) by June 1 , 2018
- All ads must be high resolution, print quality

**PRESENTING SPONSORSHIP – PRESENTATION BOOTH**

- \$300 VALUE – must have outdoor cover/display booth
- Must be noted on returned form that space is needed
- Must be available to attend all 3 days and staff to operate

**SPONSORSHIP ARENA BOOTH**

- Indoor space in arena
- \$100 value for weekend display
- Must be available to attend 2 days 10-5pm and staff to operate
- Must be noted on returned form that space is needed

Contact information:

Beachburg Agricultural Society

PO Box 157 Beachburg, ON K0J 1C0

613-582-3327 email: [beachburgfair@gmail.com](mailto:beachburgfair@gmail.com)

Secretary – Krista Lubitz Sponsorship Director – Tracey McCallum